



# BIO Benjamin

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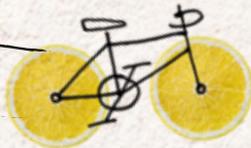


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# HAPPY BENJAMINO

· SUPERCHOC FOR HAPPINESS ·



✓ RAW  
✓ ORGANIC

✓ VEGAN  
✓ SUPERFOODS





## A NEW EXPERIENCE OF CHOCOLATE

We are Sarah, Martin and Krassimir from the Benjamin family and we are crazy about chocolate (maybe you are too?). In our hometown Sofia, Bulgaria, with all our passion and love – we took on the challenge of creating a bean-to-bar chocolate, that is vegan, organic, has no gluten or processed sugar and is still so rich in taste. We use exceptionally high quality, fairly traded cacao beans from small family run farms in Nicaragua. We add superfoods and mix it all together for an irresistible healthy treat for the senses. We are excited to present to you our superchoc for happiness – Happy Benjamin.

### TRY THEM OUT AND CHOOSE YOUR FAVOURITE!

**Mulberry / Guarana** is your natural and yummy energy boost!  
**Lemon / Spirulina** – the first ever vegan protein chocolate – with vegan proteins and spirulina. For all crispy deliciousness lovers we have some darky **Amaranth Pop** or mylky **Quinoa Pop** chocolate. Go for the creamiest raw chocolate with our **Coco Mylk** or enjoy a piece of vitalising raw chocolate with **Goji berry and Orange**. For an adventure with different yummi flavours combined in a fine vegan white chocolate try out our **Salted Almonds and Cranberries**. Or have a "traditional" chocolate – the **Hazelnut Mulberry**.



### OUR HAPPY SUPERFOODS – HERE'S MORE INFORMATION ABOUT THEM

**CACAO** – an absolute superfood with more than 300 nutritional compounds, including flavanoids and magnesium. It has more antioxidant activity than tea, wine, blueberries, and even goji berries.

**GOJI BERRIES** have been used in traditional Chinese medicine for over 2,000 years. They have more vitamin C than oranges, more beta carotene than carrots and more iron than steak.

**SPIRULINA** is an algae jam-packed with healthy compounds like Vitamin B12, Proteins, Iron, Magnesium, healthy fat acids, and many others. Athletes use Spirulina regularly to gain more endurance and strength.

**AMARANTH** is derived from a Greek word "amarantos" which means "everlasting". It was a major food crop of the Aztecs, and some have estimated amaranth was domesticated between 6,000 and 8,000 years ago.

**QUINOA** – The so called mother of all grain is packed with nutrients. NASA has served quinoa for long manned spaceflights.

**MULBERRY** – The tree can live and produce fruit for hundreds of years. The fruit of the mulberry tree is a rich source of vitamins C, A, E, and K and minerals such as potassium, iron, and magnesium.

**GUARANÁ** – has among the highest concentrations of caffeine in any plant: it contains between 3.5% and 5.8% caffeine by volume, while coffee only has up to 2%.

**CRANBERRIES** – are among the fruits and vegetables richest in health-promoting antioxidants, which protect our cells from free-radical damage.

